

Vocabulary: fashion 词汇: 时尚

We have so much stuff to carry around these days – mobile phones, keys, credit cards and laptops. Some of us might stuff them into various pockets in our clothes and others will put them in a bag. For women this might be a **practical** and **trendy** handbag. But how are men supposed to carry things around and look **cool**?

The answer is a manbag! They are **the height of fashion** at the moment – a stylish **accessory** that modern men are carrying around. I'm a little cynical about these **must-have** items – let's face it, a manbag by any other name is a bag and I have one - my trusty **backpack**. However, senior fashion analyst for market research company Mintel, Tamara Senders, describes a manbag as "a bag worn by men, including backpacks and other styles such as **shoulder bags**." I can't see my old backpack being a **style icon**, but maybe I'm just not **on-trend**: According to Mintel, 15 per cent of men bought one in the UK last year.

Maybe it's the name that's putting me off. Why does a bag have to have a gender? I suppose they're being marketed as a stylish fashion item designed to look good on men. I've heard that many big names have flocked to **adopt the trend**. Pharrell Williams, David Beckham and Kanye West, are just some of those who've been spotted **rocking** a manbag.

My reservations about being seen carrying one may be down to my Britishness. According to Nick Carvell, the Contributing Fashion Editor for GQ magazine: "In Britain we are still very tied up with that idea of **masculinity** that is almost so fragile that it can be dented by **carrying a bag**." So, while some British men might think a manbag to be **effeminate** and not very '**macho**', he thinks that many Europeans don't have an issue with toting such a fashionable item.

Of course, if I was to exchange my old backpack for a manbag, it would **come at a price**. With people like Louis Vuitton, Fendi, Gucci and Dolce and Gabbana designing these bags, they can come with **a hefty price tag**. I suppose that's the price of fashion! And apparently, if I had any spare cash, I could complete my **designer outfit** by buying a purse – that's a man's purse!

I suppose fashions change and we have come a long way from the days when men carried their things in a very masculine **briefcase** - sturdy, sensible and practical. Now, it seems, we have to put as much thought into buying a bag as we do into buying our clothes.

词汇表

practical	实用的
trendy	时髦的
cool	酷的, 时髦的, 吸引人的
the height of fashion	时尚的极致, 时尚之巅
accessory	配饰
must-have	必备的
backpack	背包, 双肩包
shoulder bag	单肩包, 挎包
style icon	时尚风标
on-trend	流行的, 时尚的
adopt the trend	跟风
rock	因穿戴而显得时髦
masculinity	男子气概
carry a bag	拿/提着一个包
effeminate	女性化的, 女人气的
macho	大男子气概的
come at a price	需要付出代价的
a hefty price tag	昂贵的标价
designer outfit	出自名牌设计师的服装
briefcase	公文包

测验与练习

1. 阅读课文并回答问题。

1. According to the article, what small bag for carrying personal things such as money and keys, can women use?
2. True or false? *A backpack can be a type of manbag.*
3. According to Nick Carvell, the Contributing Fashion Editor for GQ magazine, what is stopping some British men from carrying a manbag?
4. Why might a stylish manbag cost a lot of money?
5. Which word used in the article means 'suitable for the purpose they are needed for, rather than being attractive or fashionable'?

2. 请在不参考课文的情况下完成下列练习。选择一个意思合适的单词填入句子的空格处。

1. You need to take a _____ bag on the walk up the mountain – not one that looks good but will let in the rain.

trendy	macho	practical	cynical
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2. Wearing your underwear outside your jeans was once thought by some to be _____.

the heights of fashion	the high fashion	a fashion high	the height of fashion
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3. People _____ from miles around to see the famous rock band play one last time.

marketed	flocked	came at a price	rocking
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4. The QE2 ship was seen as a British _____ that became one of the most famous liners in the world.

style icons	style iconic	icon style	style icon
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5. He pretends to be _____ and not care but when his girlfriend dumped him, he was really upset.

effeminate	macho	practical	sturdy
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答案

1. 阅读课文并回答问题。

1. According to the article, what small bag for carrying personal things such as money and keys, can women use?

A handbag.

2. True or false? *A backpack can be a type of manbag.*

True. According to senior fashion analyst for Mintel, Tamara Senders: "a bag worn by men, including backpacks and other styles such as shoulder bags."

3. According to Nick Carvell, the Contributing Fashion Editor for GQ magazine, what is stopping some British men from carrying a manbag?

They are worried about their 'masculinity' being dented or affected.

4. Why might a stylish manbag cost a lot of money?

Because many of them are designed by famous designers such as Louis Vuitton, Fendi, Gucci and Dolce and Gabbana.

5. Which word used in the article means 'suitable for the purpose they are needed for, rather than being attractive or fashionable'?

The word is 'sensible'.

2. 请在不参考课文的情况下完成下列练习。选择一个意思合适的单词填入句子的空格处。

1. You need to take a **practical** bag on the walk up the mountain – not one that looks good but will let in the rain.

2. Wearing your underwear outside your jeans was once thought by some to be **the height of fashion**.

3. People **flocked** from miles around to see the famous rock band play one last time.

4. The QE2 ship was seen as a British **style icon** that became one of the most famous liners in the world.

5. He pretends to be **macho** and not care but when his girlfriend dumped him, he was really upset.