

Vocabulary: *nostalgia* 词汇: 对往事的怀念

I'm sure we all have **childhood memories** – what we did at school, the food we ate, the games we played. But perhaps the most vivid **recollections** are those of the toys we played with. There were many gadgets that may seem unsophisticated now but were the **must-have items** in the playground **back in the day**. Now it seems that our passion for **nostalgia** means some of them are making **a comeback**.

One of my favourites was the Nintendo Game Boy, which returned to the shops last year, 30 years after it was first released. This handheld console has had some modifications, but still offers a simple gaming experience and **a trip down memory lane!** If the Game Boy wasn't from your era, how about the Tamagotchi? This egg-shaped, plastic pet that its owner had to keep 'alive' with constant care and attention - was the must-have item not long after its launch in 1996.

These sometimes annoying 'creatures' were such a distraction in the classroom, they often got banned from school. But now, childlike adults can **relive** their wasted youth because Japanese manufacturer Bandai will soon release an all-colour, new-and-improved version of the **classic** toy. Its maker says it's evolved from a pet into more of a character, and can inhabit different lands, as well as get married and breed.

So what's driving this demand for **retro** goods? Retail Analyst for Mintel, Chana Baram, told the BBC people are searching for comfort in '**the good old days**'. Certainly, playing with an old toy brings back memories of our **formative years** and gives us a **feel-good factor**, but it's also something brands and marketing companies want to **cash in on**.

Retro toys are also something we could cash in on too. In the darkest corners of many attics and spare rooms lie the toys of Christmas past. And those once much-loved and played with presents may now have a value beyond nostalgia. **Toyologist** Peter Jenkinson told the BBC that any number of "toys that we all played with as kids are now worth more than a few quid". He suggests there's a real collectors' market for certain old board games, Star Wars characters, Sindy dolls and Lego sets. However, if you own something like this, it may be just too precious to sell, and **part with** the connection to your childhood.

词汇表

childhood memories	童年记忆
recollection	回忆, 记忆
must-have item	必备物品
back in the day	曾几何时
nostalgia	怀旧
a comeback	再度流行
a trip down memory lane	追忆往昔
relive	重温
classic	经典的
retro	怀旧的
the good old days	美好的过往
formative years	性格形成时期
feel-good factor	(使人) 感觉良好的因素
cash in	从……中获利
toyologist	玩具专家
part with	(不情愿地) 舍弃

测验与练习

1. 阅读课文并回答问题。

1. What was the aim of Tamogotchi?
2. Who is trying to make money out of the interest in toys from the past?
3. Which handheld game console first went on sale 30 years ago?
4. True or false? *Selling some of our old toys could make us some money.*
5. What word used in the article, means 'small changes, usually to improve something'?

2. 请在不参考课文的情况下完成下列练习。选择一个意思合适的单词填入句子的空格处。

1. I've heard my favourite rock band is making a _____, so I'm definitely going to get a ticket to see them perform!

recollection	comeback	relive	retro
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2. I find cycling hard work now but _____ I could pedal up all the hills and ride for miles and miles without stopping.

back on the day	back in the days	back in the day	back in a day
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3. She's been to one of those _____ clothes shop and bought herself a pair of flared jeans – very trendy!

retro	recollection	relive	must-have item
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4. The bonus has given us all a _____ - now we have some money to go shopping with.

feel-good factors	feeling-good factor	feel-factor	feel-good factor
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5. If I ever win the lottery, I'm going to spend my winnings on a _____ sports car from the 1960s.

nostalgia	comeback	toyologist	classic
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答案

1. 阅读课文并回答问题。

1. What was the aim of Tamogotchi?

You treated it like a pet and had to keep it 'alive' with constant care and attention.

2. Who is trying to make money out of the interest in toys from the past?

Brands and marketing companies want to cash in on the interest in playing with toys from the past.

3. Which handheld game console first went on sale 30 years ago?

The Nintendo Game Boy returned to the shops last year, 30 years after it was first released.

4. True or false? *Selling some of our old toys could make us some money.*

True. Toyologist, Peter Jenkinson told the BBC that any number of "toys that we all played with as kids are now worth more than a few quid".

5. What word used in the article, means 'small changes, usually to improve something'?

The word is 'modifications'. "The Nintendo Gameboy has had some modifications but still offers a simple gaming experience."

2. 请在不参考课文的情况下完成下列练习。选择一个意思合适的单词填入句子的空格处。

1. I've heard my favourite rock band is making a **comeback**, so I'm definitely going to get a ticket to see them perform!

2. I find cycling hard work now but **back in the day** I could pedal up all the hills and ride for miles and miles without stopping.

3. She's been to one of those **retro** clothes shop and bought herself a pair of flared jeans – very trendy!

4. The bonus has given us all a **feel-good factor** - now we have some money to go shopping with.

5. If I ever win the lottery, I'm going to spend my winnings on a **classic** sports car from the 1960s.