



Vocabulary: *tourism* 词汇: 旅游业

I love holidays! There's nothing better than **jetting off** to a foreign destination to visit the **attractions** it has on offer. Of course, I'm not alone. Millions of people are doing the same, and why not? The world has an amazing variety of **must-see sights**, from **breathtaking** natural scenery to impressive old cities. But the problem is that too many of us are visiting them at the same time, putting pressure on these delicate and **ancient** places.

That's why a number of **beauty spots** and **historic sites** have been introducing **charges** or **restrictions** on the tourists who visit. There are many reasons for this: to reduce **overcrowding**, which can spoil the ambience of a place, to manage **wear and tear** on old crumbling buildings, to tidy up the mess that visitors leave behind, or – as some may suggest – creating **tourist traps** to make more money out of the visitors.

The famous Italian city of Venice with its **picturesque** canals has, for example, introduced an entry fee of up to €10 for **short-stay** tourists. Venetians have long complained that **mass tourism** is swamping the city. Now, passengers arriving by cruise ship will have to pay a '**landing tax**' which Mayor Luigi Brugnaro says, "would generate much-needed income to keep the city clean."

Many cities in Europe already charge an **occupancy tax** on tourists who stay in hotels and guest houses. In the UK, Edinburgh is hoping to do the same, controversially making it the first city in the country to do so. This **levy**, that is usually charged per person per night of **accommodation**, raises money to help protect the environment, pay for **infrastructure**, or promote tourism.

In Italy's capital city, Rome, new laws are being introduced to clampdown on bad tourist behaviour, which some argue is spoiling the look and feel of the city. Rules include banning drinking water from fountains and attaching '**love padlocks**' to bridges.

As more of us can now afford to travel, tourist destinations are going to get busier, so maybe new laws and taxes are going to be a necessary part of the **sightseeing** experience.

词汇表

jet off	乘飞机旅行
attraction	景点
must-see sight	必看景点
brehtaking	美得惊人的
ancient	古老的
beauty spot	美景
historic site	古迹
charge	收费
restriction	限制
overcrowding	过度拥挤
wear and tear	损耗, 消耗
tourist trap	旅游陷阱
picturesque	图画般的, 美丽的
short-stay	只在某处短暂停留的
mass tourism	大众旅游
landing tax	入境税 (乘船进入威尼斯的游客需缴纳的税费)
occupancy tax	占用税
levy	税款
accommodation	住宿
infrastructure	基础设施
love padlock	同心锁
sightseeing	观光, 游览

测验与练习

1. 阅读课文并回答问题。

1. According to the article, what is causing damage to delicate and ancient places?
2. Who will have to pay the new 'landing tax' when visiting Venice?
3. True or false? *Edinburgh will soon be the only city in Europe to charge a tax on people staying in hotels and guest houses.*
4. What can you no longer do with 'love padlocks' in Rome?
5. Which word in the article means 'character and atmosphere of a place'?

2. 请在不参考课文的情况下完成下列练习。选择一个意思合适的单词填入句子的空格处。

1. We climbed up a very high mountain and the views from the top were _____.

pictures	breathtaking	beauty spots	sightseeing
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2. I can't wait until Saturday when we are _____ to the Caribbean – two weeks on the beach and no work!

jet off	jets off	jetting off	off jetting
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3. The _____ wasn't great, which made travelling around the country hard work.

must-see sights	sightseeing	infrastructure	tourism
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4. Our holiday wasn't great. The town we stayed in had been spoiled by _____ – it had no authentic local character.

mass tourism	massed tourism	mass tourist	mass touring
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5. For some, Niagara Falls is a _____ when on holiday in the USA.

beauty spot	historic site	sightseeing	must-see sight
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答案

1. 阅读课文并回答问题。

1. According to the article, what is causing damage to delicate and ancient places?

The large number of tourists is putting pressure on these delicate and ancient places.

2. Which visitors to Venice will have to pay the new 'landing tax'?

Passengers arriving by cruise ship will now have to pay a 'landing tax'.

3. True or false? *Edinburgh will soon be the only city in Europe to charge a tax on people staying in hotels and guest houses.*

False. Edinburgh will be the first place in the UK to introduce an occupancy tax.

4. What can you no longer do with 'love padlocks' in Rome?

New laws ban attaching 'love padlocks' to bridges in Rome.

5. Which word in the article means 'character and atmosphere of a place'?

Ambience. "To reduce overcrowding which can spoil the ambience of a place."

2. 请在不参考课文的情况下完成下列练习。选择一个意思合适的单词填入句子的空格处。

1. We climbed up a very high mountain and the views from the top were **breathtaking**.

2. I can't wait until Saturday when we are **jetting off** to the Caribbean – two weeks on the beach and no work!

3. The **infrastructure** wasn't great, which made travelling around the country hard work.

4. Our holiday wasn't great. The town we stayed in had been spoiled by **mass tourism** – it had no authentic local character.

5. For some, Niagara Falls is a **must-see sight** when on holiday in the USA.