
Vocabulary: make-up and conservation 词汇：化妆品和环保

Have you ever gone out without **putting your face on**? Whether it's a dash of **foundation** or a full **application** of **lipstick**, **blusher** or **mascara**, many would consider make-up essential before being seen. According to a survey by Fragrance Direct, a leading UK beauty retailer, the average UK woman uses twelve **beauty products** in their **beauty regime** daily – that's approximately £500 spent annually. But behind the monetary cost lies another, and it's one that many consumers may not know about.

70% of **cosmetics** are manufactured using **palm oil** – a substance which is controversial, and, according to many, environmentally damaging. Between 1990 and 2008, oil palm tree **plantations** were responsible for the **deforestation** of around 8% of the world's forests, according to the BBC. This leads to a loss of **biodiversity** and **habitat** for **wildlife** – particularly those already **under threat**, such as the orangutan. And demand for the **crop** is increasing.

To further complicate things, we can't simply ban it or stop using it. It's the most widely used vegetable oil on the planet and responsible for an industry worth more than \$40 billion. Stopping its production would ruin many people's livelihoods worldwide. Worse, alternative vegetable oils, such as rapeseed, coconut or sunflower, would require up to ten times as much land to produce the same amount. This would only exacerbate the issue.

There is hope, though, of **sustainable** palm oil based on a global standard set by the Round Table on Sustainable Palm Oil (RSPO) – a group of growers, retailers, NGOs and manufacturers. To meet their standards, a company must not clear any primary forest, treat workers fairly, and create wildlife zones, among other things. However, many critics say that these rules are not strict enough. According to a report by the International Union for the Conservation of Nature, there is limited evidence of effective conservation as a result.

That said, in 2016, 75% of the total palm oil imports to the UK were sustainable, according to the BBC. Many retailers and leading brands use it, but as a consumer, knowing which is which can be difficult. The RSPO has a logo, but it rarely gets printed on the **cosmetic** label. The best we can do for now is check the ingredients carefully and do some research.

词汇表

put your face on	化妆
foundation	粉底
application	涂抹
lipstick	口红
blusher	腮红
mascara	睫毛膏
beauty product	美容产品，化妆品
beauty regime	“美容法”
cosmetics	化妆品
palm oil	棕榈油
plantation	种植园
deforestation	大面积砍伐森林
biodiversity	生物多样性
habitat	栖息地
wildlife	野生动植物
under threat	受到威胁
crop	庄稼
sustainable	可持续的
cosmetic	化妆品的

测验与练习

1. 阅读课文并回答问题。

1. True or false? *On average, UK women use approximately a dozen beauty products daily.*
2. How does palm oil harm the environment?
3. Why can't we just stop using palm oil?
4. What must a company do to meet the RSPO standards for sustainable palm oil?
5. Which word used in the article means: 'make a bad situation even worse'?

2. 请在不参考课文的情况下完成下列练习。选择一个意思合适的单词填入句子的空格处。

1. I'm ready but you're still _____! How long do you need for a bit of lipstick?!

applying your face on making your face on putting your face on pasting your face on

2. I follow a very simple _____. I only use foundation and a bit of eye-liner.

beauty product beauty regime make-up product make-up regiment

3. The rainforests are one of the most _____ places on Earth. There are so many species!

biodiversity biodiverse biodiversify biodiversityify

4. African slaves were transported to cotton and tobacco _____ in America in the 1600s.

farms crops habitats plantations

5. Electricity generated from hydroelectric dams and wind power is more _____ than fossil fuel generated power.

under threat cosmetic sustainable wild

答案

1. 阅读课文并回答问题。

1. True or false? *On average, UK women use approximately a dozen beauty products daily.*

True. According to a survey by Fragrance Direct, a leading UK beauty retailer, the average UK woman uses 12 beauty products in their beauty regime daily.

2. How does palm oil harm the environment?

Palm oil plantations cause deforestation which leads to a loss of biodiversity and wildlife.

3. Why can't we just stop using palm oil?

It would ruin many people's livelihoods and alternative oils would make things worse.

4. What must a company do to meet the RSPO standards for sustainable palm oil?

To meet their standards, a company must not clear any primary forest, treat workers fairly and create wildlife zones, among other things.

5. Which word used in the article means: 'make a bad situation even worse'?

Exacerbate ("This would only exacerbate the issue.")

2. 请在不参考课文的情况下完成下列练习。选择一个意思合适的单词填入句子的空格处。

1. I'm ready but you're still **putting your face on!** How long do you need for a bit of lipstick?!

2. I follow a very simple **beauty regime.** I only use foundation and a bit of eye-liner.

3. The rainforests are one of the most **biodiverse** places on Earth. There are so many species!

4. African slaves were transported to cotton and tobacco **plantation** in America in the 1600s.

5. Electricity generated from hydroelectric dams and wind power is more **sustainable** than fossil fuel generated power.