

词汇: *films* 电影

Are you a **moviegoer**? If, like me, you're a fan of film, then there's no better place to watch something than on **the big screen** at the **cinema**. You enter the dark **auditorium** and take your seat, ready to be entertained. But while you **engross** yourself in some movie magic, many others are now getting their **film fix** at home.

Over the last few years, cinemas have seen a resurgence. Customers have been enticed by comfortable seats, and lots of choice of things to watch. **Multiplexes** in particular can **screen** up to twenty films at the same time, catering for all different tastes. In addition, 3D and even 4D movies can give the **audience** an extra **immersive experience**. So, what's not to like about a trip to the cinema?

One answer to that question is convenience. Rather than going out, it's so much easier to stay in and watch a **romcom** or **action movie** on a **high-definition** TV screen via a **streaming service** such as Netflix or Amazon Prime. There's plenty of choice, and it's relatively cheap as well. But, personally, I find there are too many distractions, and watching at home is not such an event. I miss the **trailers** too!

But the coronavirus pandemic has put the future of cinemas under the spotlight. Some have had to close because of reduced ticket sales. And in the UK, it's brought about a surge in TV watching and **online streaming**, according to media watchdog, Ofcom. It also found that half of UK adults will keep and continue using their new streaming **subscriptions**.

This isn't great news for cinemas. They rely on the **release** of a big **blockbuster** to bring the crowds back, but the launch of new films, such as James Bond: No Time To Die, are being delayed. And Disney has released its \$200m blockbuster, Mulan, online instead of in **movie theatres**. But John Fithian, from the National Association of Theatre Owners, told Variety magazine: "This idea of waiting out the pandemic to make your movies more profitable doesn't make sense to me. There won't be as much of an industry left to play your movies in if you do that."

词汇表

moviegoer	常去电影院看电影的人
the big screen	大银幕
cinema	电影院
auditorium	影厅，礼堂
engross	使...全神贯注
film fix	需要看电影的渴望
multiplexes	多放映厅电影院
screen	放映，播出
audience	观众
immersive experience	沉浸式体验
romcom	浪漫喜剧
action movie	动作片
high-definition	高分辨率的，高清的
streaming service	在线收看服务
trailer	电影预告片
online streaming	在线播放
subscription	付费订阅服务
release	发行，上映
blockbuster	大片
movie theatre	电影院

测验与练习

1. 阅读课文并回答问题。

1. How many screens does a multiplex cinema have?
2. Give an example from the article of a name for the place where films are shown.
3. True or false? *You can watch an action movie on a streaming service.*
4. What do cinemas need to bring back audiences?
5. Where did Disney release its new film, *Mulan*?

2. 选择意思恰当的单词或词组来完成下列句子。

1. Could you finish this script at your earliest _____, please?

convenience	convenient	conveniences	conveniencs
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2. Our teacher is going to _____ a film about volcanoes.

streaming	screen	spotlight	cinema
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3. It's great to see the _____ in the popularity of cycling.

engross	resurgence	immersive	release
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4. Watching football in _____ means you can actually see the expressions on the players' faces!

high defining	high defines	low definition	high definition
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5. I took my girlfriend to see a _____ movie – she laughed and cried all the way through!

thriller	romcom	action	multiplex
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答案

1. 阅读课文并回答问题。

1. How many screens does a multiplex cinema have?

They have many; sometimes twenty screens.

2. Give an example from the article of a name for the place where films are shown.

Cinema, movie theatre, multiplex, at home.

3. True or false? *You can watch an action movie on a streaming service.*

True. You can watch all kinds of films on streaming services.

4. What do cinemas need to bring back audiences?

They need a blockbuster film to be released.

5. Where did Disney release its new film, *Mulan*?

It released the film online, not at the cinema.

2. 选择意思恰当的单词或词组来完成下列句子。

1. Could you finish this script at your earliest **convenience**, please?

2. Our teacher is going to **screen** a film about volcanoes.

3. It's great to see the **resurgence** in the popularity of cycling.

4. Watching football in **high definition** means you can actually see the expressions on the players' faces!

5. I took my girlfriend to see a **romcom** movie – she laughed and cried all the way through!