

詞彙 : *fashion* 時尚

The **destructive impact** of fast fashion on the environment is widely documented. So how can we, as **consumers**, reduce our **fashion footprint**? One obvious answer is to buy less. Another is to buy clothes that have been more **sustainably** made, using organic and recycled materials. **Hiring** clothes is another way to get new pieces for our **wardrobe**. But buying second-hand may be the simplest solution and a **trend** that is growing fast.

According to the Boston Consulting Group, second-hand clothes are **projected** to make up 27 per cent of customers' wardrobes by 2023. By 2030, the second-hand clothing market is projected to be twice the size of **fast fashion**, according to a global report by Thredup and GlobalData. So, it seems, the next ten years will see the **resale market** grow fast, and this is in part because we now have more options than simply buying from **charity shops** and **jumble sales**. Online sites are making it easier to both buy and sell **pre-loved items**.

It also helps that the perception of pre-loved clothing has changed. Dr Amna Khan, senior lecturer in consumer behaviours and **retail** at Manchester Metropolitan University, said 'it's now become **trendy** to wear second-hand' and it's no longer 'a case of only buying it if you can't afford anything else'. The changing **values** of shoppers is even being seen in **celebrity culture**, with television personalities, such as contestants on the popular UK TV show Love Island, promoting second-hand clothing.

Not everyone is convinced that these changes in shopping habits will do enough to reduce our fashion footprint. The charity Wrap tells people to **repair** and **revamp** clothes they already have in their wardrobe before buying new ones, even if they are second-hand. But it's clear that some consumers now want to consume less and make more environmentally friendly choices when they do buy. The fashion industry is therefore having to change, and the second-hand market is the star of the show.

詞彙表

destructive impact on	破壞性的影響
consumer	消費者
fashion footprint	時尚碳足跡
sustainably	可持續地
hire (an item)	租用，租借
wardrobe	衣櫃，衣櫥
trend	趨勢
project (v)	預計
fast fashion	快速時尚
resale market	二手市場
charity shop	慈善商店
jumble sale	舊貨義賣
pre-loved item	二手物品
retail	零售
trendy	時髦的
value (n)	觀念
celebrity culture	名人文化
repair	修補
revamp	修改，翻新

測驗與練習

1. 閱讀課文並回答問題。

1. Is buying second-hand the only solution to reducing our fashion footprint?
2. True or False? *By 2030, fast fashion will be half the size of the second-hand clothing market.*
3. Before buying online, where did consumers go to buy second-hand clothes?
4. True or False? *People now only buy second-hand if they can't afford anything else.*
5. Who is causing the change in shopping habits – the consumer or the fashion industry?

2. 選擇意思恰當的單字或片語來完成下列句子。

1. In my family we grow our own fruit and vegetables to live more _____.

widely sustainably trendy consumer

2. It's going to snow tomorrow, _____ the weather forecast.

impact on widely documented according to perception

3. It is true that women _____ less than forty per cent of people working in science?

revamp project make up destructive impact on

4. Toby has his own style. He doesn't care what's _____ at the moment.

trendy trend value fashion footprint

5. My mother wasn't _____ when I told her I had finished my homework.

promoted convinced repaired revamped

答案

1. 閱讀課文並回答問題。

1. Is buying second-hand the only solution to reducing our fashion footprint?

No, other possible solutions are: buying less, buying clothes that have been more sustainably made, hiring clothes, and repairing and revamping clothes.

2. True or False? *By 2030, fast fashion will be half the size of the second-hand clothing market.*

True. By 2030, the second-hand clothing market is projected to be twice the size of fast fashion.

3. Before buying online, where did consumers go to buy second-hand clothes?

Charity shops and jumble sales.

4. True or False? *People now only buy second-hand if they can't afford anything else.*

False. The perception of second-hand clothing has changed and it's become trendy.

5. Who is causing the change in shopping habits – the consumer or the fashion industry?

The consumer. Consumers want to consume less and make more environmentally friendly choices when they buy, so the fashion industry is having to change.

2. 選擇意思恰當的單字或片語來完成下列句子。

1. In my family we grow our own fruit and vegetables to live more **sustainably**.

2. It's going to snow tomorrow, **according to** the weather forecast.

3. It is true that women **make up** less than forty per cent of people working in science?

4. Toby has his own style. He doesn't care what's **trendy** at the moment.

5. My mother wasn't **convinced** when I told her I had finished my homework.